



A Pure Stroke of Genius

Executive Summary

Florida based Rover Technology Fusions is a research and development company specializing in mobile data capture and workflow improvement solutions.

The Company's core offering, Rover INK™, is a product suite designed to quickly and efficiently move information from the field to the office and into back office computer systems delivering speed, efficiency and significant financial savings. Rover INK has been successfully implemented in various industries such as medical, legal, field services and government.

Rover INK™ digitally captures data at the point of origin and seamlessly transports the data to back office systems such as accounting, inventory, CRM and proprietary systems. Although digital pen on paper is the preferred and most common method of data collection, a variety of input devices, including a standard laptop or desktop PC, a tablet PC, digital pens or PDAs, can be utilized. Once collected, data is transferred to either a company's server or a Rover INK server in a matter of minutes. Information is quickly verified for accuracy and automatically moved to back office computer systems for further processing.

With Rover INK information is collected in the field and transferred to the office in real-time. Data is automatically digitized eliminating the need to key information into a computer system. Paper files storage and scanning efforts are minimized or eliminated. Valuable company information is stored electronically in a central database,

easily searchable and quickly available to view, print or email. Data is scheduled to automatically move through a company's workflow improving processes such as billing and management reporting. Sophisticated business rules can be integrated to improve accuracy. Rover INK products have been designed with a clear path for growth, meeting the needs of any company regardless of size or industry. With any technology implementation, budgets and future company growth play significantly into the decision making process. Rover INK products offer clear migration opportunities allowing companies to make choices that fit their needs today. Rover INK delivers a variety of solutions to meet the needs of the single user or a large enterprise.



There are geographically dispersed niche players that offer portions of the Rover INK model but only Rover INK utilizes proprietary back engine software that allows for simple import of data into back office systems. Rover INK has been designed to work across all industries without the need for costly custom development.

According to the Gartner Group, \$360 billion is spent annually on collecting and processing data from handwritten business forms^[1]. Rover INK delivers significant improvement over such common practices while allowing mobile data collection to be matched to user profile, budget and/or environment. Rover INK can be implemented with little to no interruption to an organization, requires only minimal training and delivers a rapid return on investment.



^[1] <http://formatta.com>