

## **Rover Technology Fusions Goes Live with New Hosted Digital INK Router**

(Tampa, FL – December 31, 2009) – Rover Technology Fusions, a Tampa based mobile-data capture, workflow and document management solutions provider, announced today they will host a new Rover INK routing solution from Anoto. As a Gold level partner with Anoto, Rover utilizes core technology from Anoto to deploy workflow and mobile-data solutions to its customers.

“Already recognized as a leader in mobile-data capture solutions, the addition of the Rover INK hosted product line will compliment the ‘INK Cloud’ computing model. We are excited about this launch as it fulfills a market need for the Software as a Service (SaaS) model. This will make it easier for customers (especially businesses) to leverage the technology without making huge capital investments,” said Robert Letzeisen, Executive VP & CTO of Rover. “We are committed to helping all business take advantage of the same technology platforms, that large companies with massive IT department use, to manage their mobile fleet and drive down the operational costs of their businesses.”

“At the same time, we want to further the science and practice of sustainability through collaboration with our customers, business partners, and ecosystem thought leaders, as Rover INK products clearly reduce the use and dependency of paper, photocopies, faxing and overnight delivery services” Letzeisen went on to say.

Customers implement the hosted Rover INK solution when they need a quick and easy implementation of mobile-data capture using digital pen and paper. The digital pen device is less obtrusive, requires little training, and is paired with a smart phone or Blackberry using Bluetooth communication. Forms processing, signature capture, and best practice business rules are imbedded into digital paper forms. The results are increased profits by way of eliminating data entry costs, and all costs associated with document scanning, copying, retention and distribution. Rover INK quickly delivers information control, safety, and compliance while enhancing customer service.

### **About Rover Technology Fusions**

Tampa, Florida based Rover Technology Fusions (Rover) is a leading full-service technology solutions provider offering a robust portfolio of workflow and mobile-data products to a broad range of customers. Focused on improving operational efficiency through the use of digital writing technology, Rover INK delivers ‘speed on the edge’ of the enterprise resulting in the elimination of costs associated with forms processing.

For more information, please visit [www.roverink.com](http://www.roverink.com)

### **About Anoto Group AB**

Anoto Group is the innovator for the unique technology of digital pen and paper, which enables fast and reliable transmission of handwritten text into a digital format. Anoto operates through a global partner network that focuses on user friendly forms solutions for efficient capture, transmission and storage of data in many business segments, e.g., healthcare, banking and finance, transport, education, and logistics.

For more information, please visit [www.anoto.com](http://www.anoto.com)

###

**Media Contact: Robert Letzeisen, Executive VP Business Development & CTO**  
**[rbl@rovertchfusions.com](mailto:rbl@rovertchfusions.com)**  
**813.435.7250**  
**5115 Joanne Kearney Blvd**  
**Tampa, FL 33619**