

Rover Technology Fusions Announces New Role for Co-Founder

(Tampa, FL – March 1, 2010) – Rover Technology Fusions, a Tampa based mobile-data capture, workflow and document management solutions provider, announced today that Robert Letzeisen, Co-Founder of the Company, has been promoted to Executive Vice President and Chief Technology Officer.

“Bob has been focused on building the direct sales pipeline for the past two years and now it is time to leverage his expertise in mobile-data product management and channel development. As our Company grows, his leadership, in all key areas, is paramount to our success,” stated Bryan Kearney, Co-Founder, President and CEO of Rover Technology Fusions. “Rover INK is the result of our joint vision for mobile empowerment when laptops and locked tablets either fall outside a company’s budget or are not appropriate for a particular work environment. When we first partnered up, it was the perfect marriage of Rover’s wireless expertise and his original development with the digital pen, which came from many years of experience in the Utility mobile data space where rugged locked down laptops are pervasive in Tier 1 Investor Owned Utilities,” he further stated.

“The real power behind successful business partnerships is to find others who share your vision of what technology should do and are compatible in terms of business ethics, high integrity, and a great desire to succeed in helping others. Bryan Kearney is such a person and his constant drive for better results in every area of business and relationships with people is harmonic from my personal perspective,” stated Robert Letzeisen.

They both agree, “The plan is continued leadership in this space and the ongoing development of dislocating mobile-data solutions which leverage our Rover INK product line. With market validation in healthcare, utilities, government, and field services, and a new international partner with CHT Supply, Rover will continue to expand globally. Most importantly it will continue its mission to help business navigate difficult economic times by driving down operational costs and providing the opportunity for new revenues by getting more work done”.

Customers implement the Rover INK solution when they need a quick and easy implementation of data capture or forms processing to enhance their business. Rover INK is a series of products architected for use with digital pens and paper or Tablet PCs. The digital pen device is less obtrusive, requires little training, and is USB docked or paired with a smart phone or Blackberry using Bluetooth communications. Forms processing, signature capture, and best practice business rules are imbedded into the digital paper form. The results are increased profits by way of eliminating data entry costs, and costs associated with document scanning, copying, retention and distribution. Rover INK quickly delivers information control, enhanced safety, and compliance while enhancing customer service.

About Rover Technology Fusions

Tampa, Florida based Rover Technology Fusions (Rover) is a leading full-service technology solutions provider offering a robust portfolio of workflow and mobile-data products to a broad range of customers. Focused on improving operational efficiency through the use of digital writing technology, Rover INK delivers ‘speed on the edge’ of the enterprise resulting in the elimination of costs associated with forms processing.

For more information, please visit www.roverink.com

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